



January, 2022

We would like to thank you in advance for your support in providing “free” entertainment for the residents of our community at Pickin’ on the Square and the many visitors who come to our community for the Spring and Fall Mountain Music Festivals. While in the Arcadia Valley, the visitors spend money shopping and buying gas, eating at our restaurants and many spend the night in our places to lodge and camp.

The Arcadia Valley Tourism Committee is seeking Major Sponsorships for the **Spring & Fall 2022 Mountain Music Festivals** and **Pickin’ on the Square**. Major Sponsors help us out only once for these events, and enable us to obtain music groups who are sure to please everyone. Without your help, these events cannot happen.

Pickin’ on the Square begins the third Friday evening in May during the Spring Mountain Music Festival. This is a “free” event for our community each and every Friday night throughout the summer. While enjoying the music, shoppers can check out the fresh produce at the Farmer’s Market, eat at local restaurants and visit shops around the Courthouse Square.

The **Spring and Fall Mountain Music Festivals** will be two-day festivals beginning with Pickin’ on the Square on Friday night. A full line-up of music will be scheduled for Saturday with a “headliner band” on Saturday evening. There will be artisans, food and craft vendors, as well as games and activities for the kids. During the Fall Festival, the AVHS Fall Festival Parade will be part of the events along with the Fiddle Contest.

The levels of sponsorship and what you will receive as a sponsor are listed below:

Platinum Sponsor - \$1,000

Banners ~ The first of May, banners will be placed around town at each Platinum Sponsor’s place of business and displayed at the gazebo on Friday nights, advertising the Pickin’ on the Square and the Spring and Fall festivals. The Platinum Sponsors’ business logo will be on them. These banners will be up until the end of October advertising your sponsorship.

Web Site ~ The website will continue to drive visitors to the Valley. Platinum Sponsors will have a large business logo on the front page of the website, www.mountainmusicfestival.net.

Flyers, Posters and Program Schedule Rack Cards ~ Flyers and posters will be distributed throughout the Arcadia Valley and other like events before each festival. Rack cards will be available at each festival with the Schedule of Events on the front and your business logo as a Platinum Sponsor on the back.

Announcements from Gazebo ~ Your business will be recognized during the events as a Platinum Sponsor.

Gold Sponsor - \$500

Small Banners ~ The first of May, banners will be placed around town at each Gold Sponsor's place of business and displayed at the gazebo on Friday nights, advertising Pickin' on the Square and the Spring and Fall festivals. The Gold Sponsors' business logo will be on them. These banners will be up until the end of October advertising your sponsorship.

Web Site ~ Gold Sponsors will have a business logo on the front page of the website, www.mountainmusicfestival.net.

Flyers, Posters and Program Schedule Rack Cards ~ Flyers and posters will be distributed throughout the Arcadia Valley and other like events before each festival. Rack cards will be available at each festival with the Schedule of Events on the front and your business logo as a Gold Sponsor on the back.

Business Booster - \$100

Web Site ~ Your name will be listed on the front page of the website, www.mountainmusicfestival.net.

Program Schedule Rack Card ~ Rack cards will available at each festival which will include the Schedule of Events on the front. Your name will be listed as a Business Booster on the back.

Please complete the commitment form below and return to the Arcadia Valley Tourism Committee as soon as possible. This will help us get the marketing items ready in a timely manner. If you have any questions or would like for us to pick up your commitment form/check, please contact us.

Again, thank you in advance for your support!

Sponsorship Commitment

Business Name: _____

Contact Person: _____

Mailing Address: _____ Phone: _____

City: _____ State: _____ ZIP: _____

Fax: _____ Email: _____

Platinum Sponsor: _____ Business Supporter: _____

Gold Sponsor: _____ Individual Supporter: _____

Authorized Signature: _____

Commitment Deadline: March 31, 2022

Please make your check payable to the "AVCC MMF"

Mail to: ***Carol Kelsheimer - Arcadia Valley Tourism Committee, P. O Box 225, Ironton, MO 63650***

For more information or to sign up as a sponsor,
please contact Carol at 314-517-4445 or carol.avchamber@yahoo.com